

DEPARTMENT OF
BUSINESS ADMINISTRATION AND MANAGEMENT

ANNUAL REPORT 2022-23



**SANT GADGEBABA
AMRAVATI UNIVERSITY**

**DEPARTMENT OF BUSINESS
ADMINISTRATION AND
MANAGEMENT**



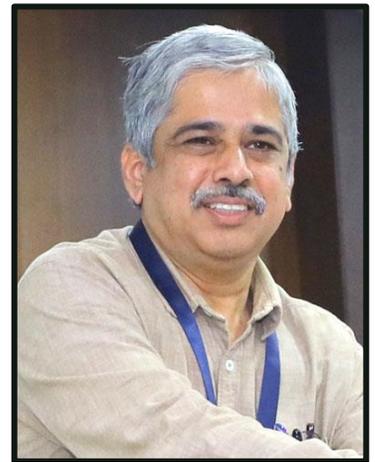


SANT GADGE BABA AMRAVATI UNIVERSITY

OUR INSPIRATION



PROF. Dr. PRAMOD YEOLE
(Vice- Chancellor SGBAU)



Dr. PRASAD WADEGAONKAR
(Pro-Vice Chancellor SGBAU)

**It wasn't great SHIPS
but great SAILORS who DISCOVERED the
WORLD...**



To Better Management. For Better Tomorrow.

**SGBAU'S
Department Of Business Administration and
Management**

FACULTY



Dr. D.Y. Chacharkar
HOD



Dr. Sandhya Bhagat



Dr. Mukta Mantri



Prof. Amol Lasankar



Prof. Virendra Augustine



Prof. Pallavi kandalkar



Prof. Pranita Giri



Prof. Digvijay Lakde



Prof. Priya Chapate



Prof. Radhika Solanke



Prof. Rashmi Malpani



Prof. Shital Divya Rani



Prof. Divya Sojrani

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SANT GADGE BABA AMRAVATI UNIVERSITY

DEPARTMENT OF BUSINESSADMINISTRATION AND MANAGEMENT

Gender and category wise Status of Admission: Batch 2021 - 23

Total Students	63
Boys	33
Girls	30

Category	
OPEN	15
OBC	27
SC	13
ST	3
DT/VJ NT (A)	1
NT 1 (NT- B)	2
NT 2 (NT- C)	2
Total	63

Gender and category wise Status of Admission: Batch 2022 - 24

Total Students	
Boys	31
Girls	35

Category	
OPEN	12
OBC	37
SC	10
ST	2
DT/VJ NT (A)	2
NT 1 (NT- B)	1
NT 2 (NT- C)	2
Total	66

Admission Details

Batch 2021 -23

Date of CAP Round I	07-12-2021 to 09-12-2021
Number of Admitted Students in CAP Round I	18+3
Date of CAP Round II	20-12-2021 to 21-12-2021
Number of Admitted Students in CAP Round II	11+1
Date of CAP Round III (Against CAP)	27/12/2021
Number of Admitted Students in CAP Round III(Against CAP)	30

Batch 2022 -24

Date of CAP Round I	29-10-2022 to 31-10-2022
Number of Admitted Students in CAP Round I	19
Date of CAP Round II	7-11-2022 to 9-11-2022
Number of Admitted Students in CAP Round II	21
Date of CAP Round III	15-11-2022 to 17-11-2022
Number of Admitted Students in CAP Round III	8
Date of Against CAP Round	22-11-2022
Number of Admitted Students in Against CAP Round	18

Number of Passed and Failed Students

Number of Passed Students in Sem I	27
Number of Failed Students in Sem I	38
Number of Passed Students in Sem II	42
Number of Failed Students in Sem II	20
Number of Passed Students in Sem III	43
Number of Failed Students in Sem III	20
Number of Passed Students in Sem IV	51
Number of Failed Students in Sem IV	11

Duration of Session

Semesters	Commencement Date	Winding up Date
Semester III	19/09/2022	24/12/2022
Semester I	10/11/2022	11/02/1023
Semester IV	23/01/2023	04/05/2023
Semester II	13/03/2023	29/05/2023

Dissertation Details 2022 -2023

SN	Supervisor	Researcher Name	Title
1	Dr.Dipak.Y.Chacharkar	Lina Lute	Market Analysis of Add on Courses for Secondary School Students.
2		Kanhaiya Rathod	Growth and Performance of Primary Agriculture Credit Co-operative Societies: An Evaluative Study.
3		Swapnil Padol	A Study of Buying Basket of Farmers in Buldhana Region with Special Reference to Soybean and Wheat Farming.
4		Sandeep Hirode	A Study on Marketing Strategies towards Organic Farming Products.
5		Dolly Godhwani	Buying Decision Variables of Toiletries.
6		Sumit Chourpagar	Absent
7	Dr. Sandhya Bhagat	Shubham Lawange	A Study on the role of NABARD in providing finance assistance for Agriculture with special reference to Amravati district.
8		Samiksha Rithe	A Comparative Study of Investment pattern of investors with special reference to Nationalised and Private banks.
9		Manisha Khadse	A Study of Security Challenges of Mobile Banking.
10		Sanket Chalkhure	A Study on the Performance of Microfinance Institution in Amravati.
11		Syed Daniyal Syed Aqueel	Housing Finance in HDFC Bank: A Study.
12		Damini Sawarkar	A Study on Attitude of Investors towards Post Office Investment Avenues.
13		Pranjali Bhise	Absent
14	Dr. Mukta Mantri	Ritul Ambore	A Study of Option Trading Strategies used in Stock Market.
15		Aishwarya Choudhary	An Evaluative study of Central Bank Digital Currency (CBDC)

16		Sneha Dhumane	A Study on Self Help Group and its Impact on Financial Status of Women
17		Dhanadevi Patil	A Study on Financial Literacy among High School Students
18		Parag Bhatkar	A Study on Working Capital Management of Street Hawkers in Amravati.
19		Sneha Baoner	Effect of Social Media on Share Trading in Stock Market : A Study
20	Prof. Amol Lasankar	Vaishnavi Deshmukh	A Study on Investor Behaviour towards Systematic Investment Plan (SIP) in Amravati City.
21		Sumit Wankhade	A Study on Intraday Trading in Equity Market (With Special Reference to Amravati City)
22		Sagar Bagade	Effectiveness of Technical Analysis on Stock Market (using candlestick pattern) for Individual Investor : A Study
23		Khushali Ajmire	A Study on Customer Insight towards UPI(Unified Payment Interface) - An Advancement of Mobile Payment System
24		Raj Deshmukh	A Study on Farmer's Financial Inclusion through Central Government Schemes.
25		Rushabh Nimbekar	Savings and Investment Preferences of Women Investors: A Study(with special reference to Amravati City)
26		Richa Kahare	Absent
27			Pragati Ghanokar
28	Prof. Pallavi Kandalkar	Ayushi Usrete	Bank Frauds and Scams in India: A Study
29		Dhanashree Parik	Performance of Mutual Fund in India: A Study
30		Saurabh Isal	Innovations in Indian e-Payments System through UPI: A Study.
31		Pratiksha Thakare	Study of Awareness and Knowledge about Wealth Management among Individuals
32		Yash Sontakke	A Study on Cost-Benefit Analysis of Tea Franchise Model over Traditional Model.
33		Pooja Shirbhate	Absent

34	Prof. Virendra Augustine	Nitin Rathod	A Study of Consumer Perception and Buying Behaviour towards 'Raghuveer' Confectionery Products.
35		Nitin Rathod	Perception and Brand Image of Cosmetics only on E-commerce Portals: A Study
36		Parikshit Bokey	A Study of Consumer Perception and Preferences towards Organic Tea in Amravati City
37		Vipin Gayki	A Study of Purchasing Behaviour of Youngster towards Branded Apparel Outlet in Amravati City
38		Anurag Bulani	A Study of Brand Perception and Preferences towards Ethnic Apparel 'Manyavar' in Amravati City
39		Dipak Borkar	An Impact of Conscious Awareness on Consumer Behaviour of Electric Bikes in Amravati City
40	Prof. Pranita Giri	Ganesh Nival	A Study of Investment Myths and Its Implications on Investment Behaviour of Young Investors.
41		Ashwin Jiskar	A Study of Investment Pattern of Retired Senior Citizens.
42		Payal Wallapkar	Inventory Management of Agro Service Centers.
43		Piyush Makode	A Study on Performance Analysis of Automobile Companies Listed at NSE.
44		Akash Bodakhe	Issues and Challenges in Gold Loan - A Study.
45		Akshay Gorle	A Study of Cash Management of Medical Stores in Amravati City.
46	Prof. Digvijay Lakade	Niketan Munde	A Study of an Impact of Global Factors on investors investment decision with special reference to IT Sector.
47		Ashwin Patre	A Study of Investors awareness about investment in various Debenture Schemes with special reference to debentures issued by Government Authority.
48		Achal Amle	A Study of Syetematic Investment plan in SBI Mutual fund with special reference to Equity fund.

49		Punam Mohod	A Study of Syetematic Investment plan in SBI Mutual fund with special reference to Equity fund.
50		Nikhil Thakur	A Comparative Study of services provided by full-service broker (Angle one) and discount broker (Upsotck) with reference to Amravati city.
51		Bhuvaneshwari Nerkar	A Study on Investment options available to general public with special reference to Traditional investment options versus Modern Investment options.
52	Prof. Priya Chapte	Aadesh Kothari	A Study on Advertising Consciousness among Children and it's Effect on Family Buying Behaviour in Amravati City .
53		Pranit Shelke	A Comparative Study of Consumer Perception towards Himalayan and Vicco Products (With special reference to Amravati City): A Study.
54		Ankita Borkar	Awareness of Green Marketing in Amaravati City : A Study
55		Vaishnavi Bhuibhar	A Study of Marketing Models for Small Business Sustainability in Amravati City.
56		Avinash Bagde	Absent
57		Shreyas Ingle	A Study on Distribution Practices of Newspaper Agencies in Amravati City.
58		Prof. Sheetal Divya Rani	Tamanna Rajender Choudhary
59	Abhilash Janraoji Khandar		A Study on Investor's Behavioural Biases in Stock Market Investments.
60	Samiksha Surendra Tumaskar		A Study of Money Management and Banking Habits among the Post Graduate Students
61	Priya Pramod Kursange		Challenges faced by Farmer's in availing Financial Assistance through Rural Banking Schemes.
62	Kiran Prakashrao Lute		A Study on Preferences of Investors towards various Insurance Plan and Policies
63	Digamber Ganeshrao Irwe		A Comparative Study on Financial Performance of Mutual Fund with respect to Axis Bank and State Bank of India

ACTIVITY REPORT MBA 2022-23

One week Student Induction Program 2022 -23

Dates: 24/11/2022 to 30 /11/2022

Day/Date	Timing	Topic	Contents	Faculty
24 Nov 2022 Thursday	01:45 p.m - 02:45 p.m	Welcome note & Familiarization with the Department	<ul style="list-style-type: none">• Appreciation for being at right place• Policies and Rules for Student.• Responsibility and Expectation from Students during course	Dr. D.Y.Chacharkar Dr. Mukta Mantri
	02:50 p.m - 03:50 p.m	Familiarization with the Department	Information about CAC, CASU, Hostel facility, KRC, Medical	Digvijay Lakde (via Youtube)
25 Nov 2022 Friday	01:45 p.m - 02:45 p.m	Introduction about Academic Curriculum, code of conduct and Exam orientation	<ul style="list-style-type: none">• Introduction to Sem I subjects and University Syllabus• Overview of Academic Rules & Regulation of SGBAU.• Gradation System for Subject.• Facilities, Library, canteen etc• Examination Pattern of SGBAU Amravati University. Internal Assessment Policies	Dr. Sandhya Bhagat
	02:50 p.m - 03:50 p.m	Management Games	Team Management	Prof.Pallavi Kandalkar Dr.Mukta Mantri

26 Nov 2022 Saturday	11:15 a.m - 01:15 p.m	Introduction to Specialization	<ul style="list-style-type: none"> • Finance • Marketing • HR 	Prof.Pallavi Kandalkar Prof Viren Augstine Dr.S.S.Bhagat
28 Nov 2022 Monday	01:45 p.m - 02:45 p.m	Exposure to Placement opportunities	<ul style="list-style-type: none"> • Summer internship program • Past Placement Record • Placement Activities during Session. • Placement Preparation of Students • Industry Expectation from Students 	Prof Viren Augstine
	02:50 p.m - 03:50 p.m	Extra-Curricular activities	Express yourself/ Activity	Prof Pranita Giri
29 Nov 2022 Tuesday	02:00 p.m - 03:00	Guest lecture	MOOC's courses and Swayam Portal	Prof. Digvijay Lakde
	03:00 p.m - 04:00	Lecture on how to solve case study	Techniques on how to solve case study Discussion on class study	Prof Amol Lasankar
30 Nov 2022 Wednesday	01:50 p.m - 02:50	Creative art and culture activity	Poster competition (theme based)	Prof. Priya Chapte
	02:50 p.m - 03:50 p.m	Feedback and summarization of the program	Feedback from students (only 05 students) +feedback on google form	Prof. Sheetal Divya Rani

Day 1: 24 Nov 2022

The “Student Induction Program 2022-2023” was organized by Department of Business Administration & Management, SGBAU for MBA new entrants. The Programme started by paying homage to the Sant Gadge baba by singing University Song. Dr. D. Y. Chacharkar the Head of the MBA department, along with all teaching staff addressed through informative

session, speech on the welcoming students and appreciating for choosing the right place for education informed students on SWOT analysis of the MBA department. The formal inauguration ceremony ended with vote of thanks and sweet distribution to the new entrants.

Day 2 :25 Nov 2022

Dr. Sandhya Bhagat discussed Overall academic Curriculum and elaborated major information relevant to the SGB university syllabus in simple and systematic manner. In 2nd session management games were taken by Dr Mukta Mantri and Prof.Pallavi Kandalkar.

Major objective of these games was to improve analyzing skills, to enable quick decision making, to make students cooperative and team players.

Day 3: 26 Nov 2022

Frontline Mentors in department Prof. Pallavi Kandalkar, Prof.Virendra Augstine and Dr. Sandhya Bhagat gave their valuable time discussion regarding different specializations offered by department and contents of each specialization, upcoming opportunities in Finance, Marketing and HR. Also, they explained how to choose specializations.

Day 04:28 Nov 2022

Extempore is one such method which assists the students not only in thinking on their own but also in voicing their creative ideas with precision. Department of Business Administration and Management always thrives to cater to the all-round development of their students. The activity was taken by Prof Pranita Giri, Students also participated very enthusiastically in the activity. They had fun and build their confidence too.

Day 5: 29th November 2022

On the Tuesday early hour of department the first year student through their induction program were acquaint with the 'Gaurav Puraskar' winner Prof. Suhas Panchpande sir. He was delightfully introduced by Prof. Sheetal Ma'am along his astonishing achievements and welcomed by our respected Head of Department Dr. Deepak Chachhkar Sir. He established the students awareness about various E-learning modern educational platforms which are student centric like for example NPTEL, EPG Pathashala etc. he made them familiar about several other sources and then centered out to the one i.e. SWAYAM.



Day 6 :30 Nov 2022

Poster making competitions was organized with the Theme was “HAPPINESS V/S MONEY” In this prof. Priya Chaptre introduced competition to the students for their art and Culture growth. Around 65 students from Ist year have participated in the event with full zeal and love towards the activity Dr. D.Y Chacharkar evaluated all the posters and appreciated efforts of everyone. Winners of the activity were Sakshi Kaner, Syamli Khojre, Ruchita Thakare, Jaya Bissa, Bhavna Chavan. All of them were felicitated in validatory session.

Business Preacher's - Inspiring young minds

August 30, 2022

One of the toughest phases for a student is when they are completing secondary education and need to decide on their field or stream of education that will impart them with earning skills and growth in future. Management and Commerce fields are less commonly known to this crowd. Department of Business Administration and Management along with Department of Commerce, SGBAU has taken initiative of this own kind to spread awareness among schooling students, so they can be known to endless opportunities in these fields right from the very beginning. In line with this objective a special day a long workshop “Business Preachers” was organized on Tuesday, August 30, 2022, which focuses on Career Opportunities in Management and Commerce streams. This workshop was inaugurated by our beloved Head of the Department Dr D.Y Chacharkar and workshop in charge Prof Virendra R Augustine. About 45 students from the School of Scholar 10th Std and 12 Std CBSC students including two teacher educators Ms Shital Shinde Madam and Ms Pooja Tiwari Madam, were invited to visit the department for workshop on career opportunities in management and commerce stream.

Diwali Celebration

Date: 22 October 2022

Celebrating team accomplishments and having workplace celebrations gives staff and students a chance to bond and get to know each other. Personal connections help people work together better. The break from a day to day work day helps to recharge the staff and keep them focused and refreshed when they return to work.

Department was beautifully decorated by students with colorful lamps, diyas, rangoli and lightening which has lifts the spirits of festivity. Faculties and students all were dressed in traditional colorful cloths. Speeches were given by students to mark the importance of the day. Teachers addressed the students with blessings and right moral about the festival. At the end fire crackers were lit for some more fun. Program ends with snacks and sweet.



International Men's Day Celebration

Date-19/11/2022

A warm and close house program was organized in Department to honor International Men's Day. Head of department, all men teaching and non teaching staff and boy students were invited as guest. Students presented their views/ thoughts through speeches and poetry. Then the dice was open for everyone to share their views and experience about the day. Head of Department gave address speech and presented their gratitude.



Research Paper Competition

Date: 28 & 29, Nov, 2022

Research competition brings out the very best in each student. Competing brings innovation, new levels of insight, and moments of great individual and collective accomplishment. Department has organized two day Research Paper Competition for MBA Semester III students. On day one students give presentations in front of respective faculties. Based on various parameters of judging, marks were given to students on their performance. On day two, external examiner Mr. Nitin Kakani was invited to judge the performance of selected students. And towards the end of day, final winner were picked out. Trophy was given to winner by Head of the Department.

❖ **Participants** : MBA Semester III

❖ **Winners:** The rank holders were Miss Lina Lute, Mr. Saurabh Isal, Mr. Piyush Makode and Miss Aishwarya Choudhary

Marcovista Competition

Date: December 14, 2022

Wednesday, Department of Business Administration and Management of Sant Gadge Baba Amravati University, organized a **Marcovista Competition** for the Marketing students of MBA II year. This Competition was conducted by **Prof. Pranita Giri**. The **Marcovista Competition** was arranged offline at SGBAU Amravati, MBA department. The **Marcovista (Ad Mad Show)** competition was an opportunity to bring out individual talent of the students participating, and to provide them with a platform to explore their creativity and work on their stage presence.

Career Opportunities in Insurance Sector

Date: 21December 2022

Department of Business Administration and Management of Sant Gadge Baba Amravati University, organized a Workshop for the students of MBA. The Workshop was arranged offline at SGBAU Amravati, MBA department. The workshop was conducted for students to make them aware about the career opportunities in LIC. It was a great opportunity for students to learn about the insurance sector and career opportunities in Insurance sector for students. The resource person was delightfully welcome and introduced by **Prof. Sheetal Divya Rani** on the behalf of the department along his astonishing achievements and welcomed by our respected Head of Department **Dr. D. Y. Chacharkar** with a pretty flower sampling. The lecture was very interactive and interesting in such a way that students enjoyed and learned many things at the same time. The Workshop was conducted by **Shri. U.C.Mallik - Senior Divisional Manager, LIC Amravati Division**



Sports Meet-“ Department Premiere League”

Date: 17, 18, 19 & 20, Jan, 2023

Every year in Department Sports meet is organized for all students. This year both Management and Commerce department had joined the event. On day one, inauguration was done; Head of Department addressed the students. After that students were selected in respective teams based on auction method. On day one and two, indoor games like Chess, Carom and some fun activities were organized. First matches of Cricket, Lagori were organized. Also treasure hunt was held. Students participated in all games very enthusiastically. It was followed by lunch.

On day three, all final matches of above said games and Tug of war was held. The environment was very receptive and students enjoyed whole day. Winners were recorded for all games. Lunch and tea was organized for the day.

On fourth day, trophies were given to Winners by Head of Department and other faculties. Vote of thanks marks the end of event.

- ✧ Participants: 1st and 2nd year (Management & Commerce Department)
- ✧ Winners: The winner for various sports were like
 - ✧ Cricket: Delhi Capitals (Abhilash Khandar Team)
 - ✧ Treasure Hunt: Chennai Super kings (Shreyas Ingle Team)
 - ✧ Lagori: Pink Panther (Ashwin Patre Team)
 - ✧ Tug of war (Boys): Puneri Palton (Rutwik Darji Team)
(Girls): Pink Panthers (Ashwin Patre, girls participants)
- Chess: Ashwin Patre
- Carom: Swapnil Padol



Culminate'23

A Way to Transforming Management Student for Corporate Skills in Every Pursuit

Date: 06/02/2023 to 14/02/2023

Schedule

<u>SN</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Activity</u>	<u>Faculty</u>
1	Monday	06 Feb 2023	03:00pm to 05:00pm	Group Discussion	Prof Priya Chaptre / Prof Rashmi Malpani/ Prof Rutuja Randive
2	Tuesday	07 Feb 2023	03:00pm to 05:00pm	Aptitude Test	Dr Mukta Mantri / Prof Sheetal Divya Rani / Prof Radhika Solankhe
3	Wednesday	08 Feb 2023	03:00pm to 05:00pm	Extempore	Prof Pranita Giri & Prof Amol Lasankar
4	Thursday	09 Feb 2023	03:00pm to 05:00pm	Resume Making	Prof Digvijay Lakde
5	Friday	10 Feb 2023	03:00pm to 05:00pm	Communication Skills	Prof Pallavi Kandalkar
6	Saturday	11 Feb 2023	11:00am to 01:00pm	Interview Preparation (Top 10)	Dr Sandhya Bhagat
7	Monday	13 Feb 2023	03:00pm to 05:00pm	Mock Interview (Only 10 Student)	Corporate Guest Talk
8	Tuesday	14 Feb 2023	03:00pm to 05:00pm	Video Resume Making	Prof Virendra Augustine (Only 10 Student)

International Women's Day

Date: 8 March 2023

International Women's Day is celebrated all over the world to cherish the achievements and efforts of women's contribution towards society. In Department also, this day was celebrated to appreciate and encourage them for the celebration of International Women's Day both the departments Management and Commerce were invited. Ladies faculty, girl students and lady non teaching staff attended the program as honor. Flowers walk through the corridor is arranged to feel them specials. After that the dice was open to all to share their views, thoughts and experience about the day. Students presented the importance of the day by speeches and poetry. At last Head of Department made the address speech and convey warm regard to one and all. After the program snacks and tea was arranged.



Inter Collegiate Event: Alacrity'23

Date: March 24 and 25, 2023

Department of Business Administration and Management of Sant Gadge Baba Amravati University, organized a two day Inter Collegiate Event "**Alacrity'23**" in association with Department of Management Studies, (PRMIT&R) in collaboration with Life Insurance Corporation of India, Amravati Division for the MBA students. "Alacrity'23" is a much anticipated two day Inter Collegiate Event, the first day of the event held on March 24,2023 and organized by The Department of Business Administration and Management, SGBAU and the second day of the event held on March 25, 2023 and organized by Department of Management Studies, (PRMIT&R).



Winners: -

- 1) **Research Paper Competition** - Ms. Lina Lute, Dept. of MBA,SGBAU & Mr. Prathamesh Amle, PRMIT&R
- 2) **Biz Quiz Competition** - Mr. Niketan Munde and Mr. Prathamesh Amilkanthwar, Dept. of MBA, SGBAU
- 3) **Ad Mad Show Competition** - Fantastic Five (Sakshi, Adarsh, Shrejal, Aniket, Apurva), Dept of MBA, SGBAU
- 4) **Business Plan Competition** - Ms. Kalyani Tidke and Team from P. R. Pote College

Runner - Up: -

- 1) **Research Paper Competition** - Mr. Abhilash Khandar & Mr. Ashwin Patre, Dept. of MBA, SGBAU
- 2) **Biz Quiz Competition** - Ms. Divyani Sarode & Ms. Purval Sable, P. R. Pote College
- 3) **Ad Mad Show Competition** - Rising Star Group (Kalyani, Bhumika, Rutisha, Sapna, Shreyansh), P. R. Pote College
- 4) **Business Plan Competition** - Krunal Tikhile & Team, PRMIT&R

Community Kitchen

Date: 15/04/2023

Department has always bring out new ways of teaching learning when it comes to overall skill development of students. One such effort is organizing Community Kitchen for both MBA first and second year students. Here, students cook meal for all the class fellows and faculties in groups. The whole program responsibility was delegated to students. Activities like planning, budgeting, managing resources etc was done by students themselves. Various fun games, group activities etc was conducted to make program more entertaining and lively.



Farewell: REMINISCENCE

Memories forever.....

Date: 4/05/2023

On 4th May 2023 the students from MBA first year arranged a farewell party in the title called REMINISCENCE memories forever, for the final year outgoing students. Farewell is basically a celebration for the seniors who will be soon stepping out of that particular institute. Around 10.30 am the function had begun and followed by cultural events like dance, singing, ramp walk and fun games.

Programme highlights:

- ❖ **Audio Visual Presentation:** To capture the journey and memorable moments of two years journey audio visual presentation such as photos, videos, poems where showcase as per theme of the farewell.
- ❖ **Cultural Events:** In this segment different activities were engaged for the seniors, and the activities were including such as dance, singing, poems, ramp walk and games.
- ❖ **Presentation of Gifts:** As a token of appreciation the seniors were presented with the photo frame of complete batch of 2022-23, which symbolising their time and contribution to the organisation.
- ❖ **Excellence Award and Mr. & Miss Manager Competition:** Prof. Sheetal Divya Rani has selected and finalized the name of Mr Ashwin Patre as Mr. Manager and Miss Pragati Ghanorkar as Miss Manager. Mr Aadesh Kothari, Mr Pranit Shelke and Mr. Niketan Munde stood as excellent students among their batch.



Mentor-Mentee Programme

Mentor-Mentee List (2022-23), MBA-II Year			
Mentor: Dr D Y Chacharkar			
Mentor	Dr.Dipak.Y.Chacharkar	Co-Mentor	Prof. Amol Lasankar
1	Lina Lute	1	Vaishnavi Prashant Deshmukh
2	Kanhaiya Dewanlal Rathod	2	Sumit Sureshrao Wankhade
3	Swapnil Padol	3	Sagar Dipak Bagade
4	Sandeep Kashinath Hirode	4	Khushali Prakash Ajmire
5	Dolly Godhwani	5	Raj Sandiprao Deshmukh
6	Sumit Chourpagar	6	Rushabh P Nimbekar
Co-Mentor	Dr. Sandhya Bhagat	Co-Mentor	Prof. Pallavi Kandalkar
1	Shubham Vinodrao Lawange	1	Pragati Kashinath Ghanokar
2	Samiksha Rithe	2	Ayushi Rajesh Usrete
3	Manisha Khadse	3	Dhanashree Manojkumar Parik
4	Sanket Chalkhure	4	Saurabh Sanjayrao Isal
5	Syed Daniyal Syed Aqueel	5	Pratiksha Gajanan Thakare
6	Damini Sawarkar	6	Yash Ramrao Sontakke
7	Pranjali Panjabrao Bhise	7	Pooja Shirbhate
Co-Mentor	Dr. Mukta Mantri	Co-Mentor	Prof. Virendra Augustine
1	Ritul Ambore	1	Nitin Baban Rathod

2	Aishwarya Suresh Choudhary	2	Diksha Yashwant Khandekar
3	Sneha Dhumane	3	Parikshit Prakash Bokey
4	Dhanadevi Patil	4	Vipin Gayki
5	Parag Dhananjay Bhatkar	5	Anurag Rajesh Bulani
6	Sneha Baoner	6	Dipak Sanjay Borkar
Co-Mentor	Prof. Pranita Giri	Co-Mentor	Prof. Digvijay Lakade
1	Ganesh Purushottam Nival	1	Niketan Ruprao Munde
2	Ashwin Dnyaneshwar Jiskar	2	Ashwin Ashok Patre
3	Payal Sanjay Wallapkar	3	Achal Vilasrao Amle
4	Piyush Ramdasji Makode	4	Punam Shantaram Mohod
5	Akash Bodakhe	5	Nikhil Thakur
6	Akshay Gunvantrao Gorle	6	Bhuvaneshwari Nerkar
Co-Mentor	Prof. Priya Chapte	Co-Mentor	Prof. Sheetal Divya Rani
1	Aadesh Rajmal Kothari	1	Tamanna Rajender Choudhary
2	Pranit Madanrao Shelke	2	Abhilash Janraoji Khandar
3	Ankita Arvind Borkar	3	Samiksha Surendra Tumaskar
4	Vaishnavi Pramod Bhuibhar	4	Priya Pramod Kursange
5	Avinash Dilip Bagde	5	Kiran Prakashrao Lute
6	Shreyas Jagdevrao Ingle	6	Digamber Ganeshrao Irwe

List of Faculty

Sr. No.	Faculty Names
1	Dr. D. Y. Chacharkar
2	Dr. S. S. Bhagat
3	Prof. A. S. Lasankar
4	Prof. V. R. Augustine
5	Prof. P.M. Kandalkar
6	Dr. M. V. Mantri
7	Prof. P. A. Giri
8	Prof. S. D. Rani
9	Prof. D. V. Lakde
10	Prof. R. M. Malpani
11	Prof. P. S. Chapte
12	Prof. R. P. Solanke
13	Prof. D. M. Sojrani

PLACEMENT AT GLANCE

Department of Business Administration and Management

July,22								
S N	Year (batch)	Date of Selectio n	Company / Organiza tion	Student			Designat ion	Package at Appoint ment (p.a)
				Name	Designat ion	Contact details		
1	2020- 2022	23-07- 2022	Hawkins Cookers Ltd	Gaurav Bhagat	Sales Trainee	7066884 497	HR	3.5 L
2	2020- 2022	29-07- 2022	Future Market Insights	Rakhi Kothari	Sales Associat e	9145591 899	HR	3.75 L
3	2020- 2022	25-07- 2022	Indian Money	Mohd Sameem Ab Faheem	Relation ship Manager	9096568 771	HR	2.64 L
August,22								
4	2020- 2022	24-08- 2022	Northen Operating Services Pvt Ltd	Anuja Thakre	Analyst	7218185 187	HR	3.6 L
5	2020- 2022	30-08- 2022	Eclerx	Karan Sawalak hae	Analyst	8390287 017	Associat e Principal -HR	2.39 L
September,22								
6	2020- 2022	01-09- 2022	Brillon Consumer Products Pvt Ltd	Ganesh Nemade	Trainee Territory Sales Incharge	7066230 523	Head HR	3.80 L
7	2020- 2022	01-09- 2022	Brillon Consumer Products Pvt Ltd	Vineet Gupta	Trainee Territory Sales Incharge	7218134 635	Head HR	3.80 L

8	2020-2022	01-09-2022	Brillon Consumer Products Pvt Ltd	Mohmd Sameem	Trainee Territory Sales Incharge	9096568771	Head HR	3.80 L
9	2020-2022	02-09-2022	Hexaware Technologies Ltd	Nikhil Khatare	Junior Analyst	9657590076	Asst Manager Finance	3.53 L
10	2020-2022	06-09-2022	Hexaware Technologies Ltd	Anshul Agrawal	Junior Analyst	7020041270	Asst Manager Finance	3.53 L
October,22								
11	2020-2022	06-10-2022	Bhari Airtel services	Rakhi Kothari	Account Manager	9145591899	HR	3.6 L
November,22								
12	2021-2023	24-11-2022		Vaibhav Bhagat	KYC Analyst	8767864853	HR	2.4 L
13	2021-2023	01-11-2022	eClerx	Darshan Maskar	Analyst	9665870812	Associate program Manager HR	2.39 L
December,22								
14	2021-2023	06-12-2022	ESAF	Kanhaiya Rathod	Executive Tranee	7774878239	HR	3.0 L
15	2021-2023	06-12-2022	ESAF	Sagar Bagade	Executive Tranee	8262851300	HR	3.0 L
January,23								
NIL								
February,23								
16	2021-2023	24-02-2023	D-Mart	Mr Pranit Shelke	Department Manager Tranee	8605970810	HR	3.5 L

March,23								
17	2021-2023	27-03-2023	PUMA	Adesh Kothari	Sales Associate	8390884202	HR	3.2 L
18	2021-2023	27-03-2023	PUMA	Kanahiya Rathod	Sales Associate	7774878239	HR	3.2 L
19	2021-2023	20-03-2023	Vistar Finance	Nitin Rathod	Marketing Manager Trainee	9657571059	Manager	3.12 L

Details of Guest Talk

Sr No.	Date	Name of the Guest	Topic
1	July 26, 2022,	Mrs.Kiran Deshmukh	Management Education in United State of America
2	August 18, 2022	Dr. Sangram Raghuwanshi	Do's and Don'ts of Research Report
3	October 17 and 18, 2022	Dr. Hemant Bonde	International Marketing Environment
4	November 28, 2022	Dr. Ravindra Borkar	Financial Management
5	November 29, 2022	Prof. Suhas D. Pachpande	MOOC and SWAYAM
6	November 29, 2022	Mr. Nitin J. Kakani	Business Plan
7	December 03, 2022	Dr. Yogaraj Singh R. Bais	Negotiable Instrument and Company Act
8	December 21, 2022	Shri. U. C. Mallik	Career Opportunities in Insurance Sector

BEST PRACTICES

❖ **SUMMER INTERNSHIP PROJECT**

Every Student Shall Have to Undergo a Practical Training for a Period of 45 Days During Vacation Falling after the End of II Semester, in the year 2022-23 63 students Successfully completed their Summer Internship Projects.

❖ **SECTORAL STUDY**

The activity helps to have great exposure to students on business development in various sectors of business.

Sr. No.	Sectoral Activity	Sr. No.	Sectoral Activity
1.	<i>Agriculture</i>	10.	<i>Transportation</i>
2.	<i>Rural Development</i>	11.	<i>Telecommunication</i>
3.	<i>Insurance</i>	12.	<i>Housing and Finance</i>
4.	<i>Social Networking</i>	13.	<i>Urban Development</i>
5.	<i>Goods Manufacturing</i>	14.	<i>Employment</i>
6.	<i>Services Industry</i>	15.	<i>Retail Business</i>
7.	<i>Confectionery and Bakery</i>	16.	<i>Waste Management</i>
8.	<i>HealthCare</i>	17.	<i>Environment</i>
9.	<i>Travel and Tourism</i>		

❖ **AWARD OF EXCELLENCE**

Award of Excellence given in the memory of Late. Prof. Yashwant P. Chacharkar sir, Certificates and Cash price of Rs 1000 given for excellence award which was held by the three excellent Student of the Department of Business Administration and Management, Sant Gadge Baba Amravati University.

Sr. No.	Name of Awardees
1.	Mr Aadesh Kothari
2.	Mr Pranit Shelke
3.	Mr. Niketan Munde.

STUDENT'S ACHIEVEMENT		
SN.	Name Of the Student	Activities
1	<i>Lina Lute</i>	<i>Biz Plan First Prize</i>
2	<i>Saurabh Isal</i>	<i>Avishkar 2nd Prize</i>
3	<i>Piyush Makode</i>	<i>Avishkar</i>
4	<i>Saurabh Isal</i>	<i>Shodhotsav 2nd Prize</i>
5	<i>Kanhaiya Rathod</i>	<i>Avishkar</i>

CATEGORY AND GENDERWISE PASSING (2021-23)

Category	Total	Gender	No. of Students
OPEN	11	Boys	6
		Girls	5
OBC	24	Boys	10
		Girls	14
SC	9	Boys	5
		Girls	4
ST	3	Boys	2
		Girls	1
DT/VJ NT(A)	1	Boys	1
		Girls	0
NT 1 (NT-B)	2	Boys	0
		Girls	2
NT 2 (NT-C)	1	Boys	1
		Girls	0
Total	51		51

CATEGORY AND GENDERWISE PASSING (2022-24)

Category	Total	Gender	No. of Students
OPEN	7	Boys	4
		Girls	3
OBC	24	Boys	8
		Girls	16
SC	7	Boys	3
		Girls	4
ST	1	Boys	0
		Girls	1
DT/VJ NT(A)	2	Boys	1
		Girls	1
NT 1 (NT-B)	1	Boys	0
		Girls	1
NT 2 (NT-C)	0	Boys	0
		Girls	0
Total	42		42

Dr. D. Y. CHACHARKAR'S ACADEMIC ACTIVITIES 2022-23

STUDENTS STATUS AT RESEARCH CENTRE

Sr. No.	Name of Research Scholars
1	Prof. Sagar Shah
2	Prof. Rajesh Sasane
3	Prof. Ameya Ambulkar
4	Prof. Varsha Kedar
5	Shri. Uday M Nankar
6	Ku. Sheetal D. Rani

ONGOING Ph.D. PROJECTS

- ❖ Guiding Doctoral Research Project undertaken by Prof. Sagar R. Shah entitled: “*A Critical Analysis Of Financial Inclusion Of NBFC's For MSME Sector With Special Reference To Amravati District*”
- ❖ Guiding Doctoral Research Project undertaken by Prof. Rajesh B. Sasane entitled: “A Study of Inclusiveness of Scheduled Caste Entrepreneurs into Entrepreneurship (With Special Reference to Dalit Indian Chamber of Commerce and Industry)”
- ❖ Guiding Doctoral Research Project undertaken by Prof. Varsha S Kedar entitled: “An Investigative Study of Micro Behavioural Finance-Role of Behavioural Biases on Equity Market Investment Decisions”
- ❖ Guiding Doctoral Research Project undertaken by Prof. Ameya Ambulkar entitled: “A Study on Consumer Behaviour Towards Meditation & Mindfulness Practises for Developing Effective Marketing Strategies (With Special Reference to Gen Y & Gen Z Population from Mumbai, Pune Nagpur & Amravati Region)”
- ❖ Guiding Doctoral Research Project undertaken by Shri. Uday M Nankar entitled: “Fund Raising by Non-Government Organisations (NGOs): Constraints and Opportunitieies (With Special Reference to NGos From Maharashtra)”

- ❖ Guiding Doctoral Research Project undertaken by Ku. Sheetal D. Rani entitled: “An Analytical Study of Insurance Agent Marketing Performance, Triggers of Attrition and Retention Policy of Life Insurance Corporation of India (With Special Reference to LIC, Amravati Division)”

DEGREE AWARDED

- ❖ Guiding Doctoral Research Project undertaken by Prof. Aditya M Rai entitled: “Customer Experience and Satisfaction of Online Boyers of Amazon and Flipkart in Context of Amravati City”
Registration No.: SGBAU/Ph.D./Bus.Mgt. /515/2021 w.e.f. 01.09.2019
Degree Awarded 27/01/2023 Notification No. 228/2023

COURSE COORDINATOR

- Short Term Course in “Soft-Skills Development” at S.G.B. Amravati University, Amravati conducted by UGC, HRDC of S.G.B. Amravati University, Amravati during, 18/07/2022 to 23/07/2022.
- Refresher Course in Commerce and Management at S.G.B. Amravati University, Amravati conducted by UGC HRDC of S.G.B. Amravati University, Amravati during, 14/11/2022 to 26/11/2022.

COURSE DEVELOPMENT

- ❖ Member of Board of Studies, Syllabus Restructuring using CBCS pattern under of various courses under the Faculty of Commerce and Management of S.G.B. Amravati University, Amravati
- ❖ Member of Board of Studies, Syllabus Restructuring using NEP pattern under of MBA Programme under the Faculty of Commerce and Management of G.S. College of Commerce and Economics, Nagpur
- ❖ Course Development MBA Programme at Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya, Wardha Subject Expert in the Faculty of Commerce and Management

- ❖ Course Development MBA Programme at RTM Nagpur University, Nagpur Subject Expert in the Faculty of Commerce and Management
- ❖ Course Development MBA Programme at SGB Amravati University, Amravati Subject Expert in the Faculty of Commerce and Management