

Sant Gadge Baba Amravati University

Department of Business Administration and Management

Criteria II Key Indicator 2.6.2

Name of the Department: Department of Business Administration and Management, SGBAU		
Methods/Strategies of measuring the attainment level of:		
Programme Outcomes	Programme Specific Outcomes	Course Outcomes
1. Increase the Independency in Decision Making	1. In depth knowledge in the subject	1. Enhancement of passing percentage in Assignment and test papers
2. Increase rate of Research Ability	2. Observing the progress in theirsself-confidence and self-Discipline.	2. High standard assignments and Tests
3. Better Placements	3. Better employability	3. Enhancement of performance in seminars and presentation
4. Increase the rate of Interest in seeking knowledge	4. Analysing theircommunication skills through different activities	4. Viva-Voce
5. Awards and recognitionsin various competitions	5. Summer Internship Projects	5. Brilliant group discussions
6. Feedback from Alumni	6. Industrial Visits /Field Visits	6. Development of soft skills, managerial skills and employability skills.
7. Industry Interactions	7. Field Project	7. Additional assignments onnational and different issues.
8. Industry-Linkage programme	8. Performance in Viva-voce	8. Good results in Universityexaminations
9. Management based activities/game/Case Study solving	9. Best performance in B-Plan activity	9. Classroom interactions.

Attainment of Programme Outcome:

The Programme outcomes of the department are measured by the achievement of the students in placement performance. It was also measured by the selection of students in placement activities [jobs obtained based on PG degree as qualification] can also be taken for measuring programme outcome and increase the rate of interest for seeking knowledge. It also measured through actively participate in management based game, solving case studies it was also measured using the awards and recognitions gained by them in various inter departmental competitions.

Attainment of Programme Specific Outcome:

The Program Specific outcomes are assessed with the help of course outcomes of therelevant courses through direct and indirect methods. Direct methods are provided throughdirect examinations or observations of students in depth knowledge or skills against measurable courseoutcomes. At the end of each semester, university conducts examinations based on the resultpublished by university the course outcomes are measured. Class assignments and Class tests are given during the semester. The Class assignments and Class tests are provided to students, such that students will refer the textbooks and good reference books to find out the answers and understand the expected objectiveof the given problem. In order to evaluate Programme Specific Outcomes, Students have under take field visits and at the end of 2nd semester they opt for summer internship project (SIP) to get practical knowledge. Under the guidance of teachers, they have to prepare dissertation in 3rd and 4th semester in which they have to prepare synopsis, theQuestionnaires, collect the data; analyze data and the project report should be submitted.Students have to submit the dissertation and prepare for Viva-voce is done based on dissertation. Through different department level activities student's progress in theirself-confidence and self-Discipline. Betteremployability, communication skills Field Project and their Best performance in B-Plan activity.PSO is well analyzed by these tools.

Attainment of Course Outcome:

Course Outcomes are more specifically measured. The Internal examinations help a lotin measuring the Course Outcomes. The Seminars by students, Question Answer sessions,Assignments, tests, classroom interaction, group discussion etc. are used for measuring the Course Outcomes. Even seminars and presentations by studentsin the class will help us in some way to measure the attainment level of Course Outcomes. Theprocess of measuring the attainment level of the students is comprehensive and continuous. Alot of other aspects also are taken into account though they cannot be specifically measuredwith a set standard.