



## Certificate

This is to certify that the research entitled,

### "A STUDY OF FINANCIAL INCLUSION OF STREET VENDOR IN AMRAVATI CITY"

Submitted by

Ankita Bodhankar

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020  
Place: Amravati

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Prof. Amol Lasankar.  
(Research Supervisor)



## Certificate

This is to certify that the research entitled,

**Financial schemes for the farm equipments for  
Agricultural financial study**

Submitted by

**PRAJAKTA SONEKAR**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
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Date: 08/09/2020  
Place: Amravati

Prof. Gaurav Khatri  
(Research Supervisor)

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## CERTIFICATE

This is to certify that the dissertation entitled,

**“A Study of Life Insurance for homemaker (in Sindhi Community)  
Issues and Challenges”**

Submitted by  
**Ritu Chimnani**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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Date: 08/09/2020  
Place: Amravati

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

(Prof. Amol Lasankar)  
Supervisor



# DEPARTMENT OF BUSINESS ADMINISTRATION & MANAGEMENT



SANT GADGEBABA AMRAVATI UNIVERSITY, UNIVERSITY CAMPUS, AMRAVATI- 444 602

## CERTIFICATE

This is to certify that the research entitled,

**Asset Accumulation of Hawkers in Amravati –  
A Study of Financial Awareness and Education**

Submitted by  
**Akshay Dongare**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 18/9/20

Place: Amravati

Prof. S.M. Sadar

(Research Supervisor)

Head

Department of

Business Administration and Management

Sant Gadge Baba Amravati University,

Amravati.





## Certificate

This is to certify that the dissertation entitled,

**Financial factors affecting Investment decision of Senior Citizens- A Study of  
Amravati City**

Submitted by

**Runjal Shah**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 11/07/2020

Place: Amravati

(Prof V.R Augustine)  
Supervisor

**Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University**



## Certificate

This is to certify that the research entitled,

**A Study of Health Related Insurance Policy-  
Awareness, Issues and Challenges**

Submitted by

**Priti S. Sawant**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020

Place: Amravati

Prof. Gaurav Khatri  
(Research Supervisor)

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## CERTIFICATE

This is to certify that the dissertation entitled,

### **A Study of Marketing Analysis of Soft Drinks in Amravati City**

Submitted by,

**Rushikesh Sunil Wasankar**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020

Place: Amravati

Dr.D.Y.Chacharkar  
(Supervisor)

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



**DEPARTMENT OF BUSINESS ADMINISTRATION & MANAGEMENT**



**CERTIFICATE**

This is to certify that the research entitled,  
**“A Study Of Body Care Product – Collegiate Perceptions “**

Submitted by

**Chetan P. Sardar**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020

Place: Amravati

**Prof. G.T. Khatri**

( Research supervisor)

**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University.



## CERTIFICATE

This is to certify that the research entitled,  
**"Suvidha Sanitary Napkin for Healthy India. A Study of Business Model."**

Submitted by

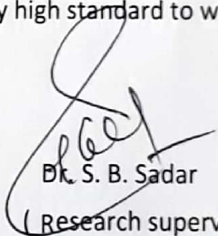
**Pranjali R. Pimpalkar**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
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Date: 13 July 2020

Place: Amravati

  
Dr. S. B. Sadar

(Research supervisor)

  
Head

Department of

Business Administration and Management

Sant Gadge Baba Amravati University



## Certificate

This is to certify that the dissertation entitled,

**Consumer Buying Behaviour toward Royal Enfield**

Submitted by

**Shubham Chonde**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: July 13, 2020

Place: Amravati

(Prof. S.N Gaikwad)  
Supervisor

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University





SANT GADGEBABA AMRAVATI UNIVERSITY, UNIVERSITY CAMPUS, AMRAVATI- 444 602

## **CERTIFICATE**

This is to certify that the dissertation entitled,

### **A Study of Financial Decision Analysis of Systematic Investment Plan (SIP) Investors.**

Submitted by,  
**AYUSHI R. CHOUKSE**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020  
Place: Amravati.

**Prof. Sachin N. Gaikwad**  
(Supervisor)

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## **CERTIFICATE**

This is to certify that the dissertation entitled,

**A Study of Consumer Perception Towards Mobile Wallets in  
Amravati City**

Submitted by,

**Piyush Barahate**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 11 Jul 2020  
Place: Amravati

*Augustine*

Prof Virendra R Augustine  
(Supervisor)

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## **CERTIFICATE**

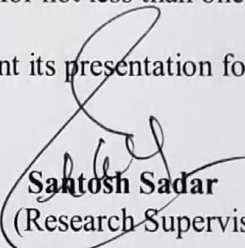
This is to certify that the research entitled,  
**A Study of Crop Insurance - Assured Farming**

Submitted By  
**Vaishnavi Bodkhe**

In partial fulfilment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- I. The candidate has satisfactorily conducted this research for not less than one academic year.
- II. The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 14/9/2020  
Place : Amravati

  
**Santosh Sadar**  
(Research Supervisor)

  
**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University, Amravati



## CERTIFICATE

This is to certify that the research entitled,  
**“ANALYTICAL STUDY OF PRODUCTS RELATED TO ORAL  
HEALTH CARE”**

Submitted by

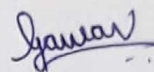
**Saurabh D. Askar**

In partial fulfilment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for  
Not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its  
presentation for examination.

Place: Amravati

Date: 13 July 2020



(Research supervisor)

Prof. G. T. Khatri



**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University

**DEPARTMENT OF BUSINESS ADMINISTRATION & MANAGEMENT**



**CERTIFICATE**

This is to certify that the research entitled,  
**“A study of Cashless Transaction Awareness, Challenges And Issues”**

Submitted by


**Vaishnavi V. Londe**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

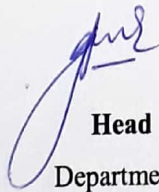
- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020

Place: Amravati

  
Prof. B. T. Gawande

( Research supervisor)



**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University

Tel.: 091-721-2662206, 2662207, 2662208 Fax: 091-721-2660949, 2661213(D) E-mail: aumba@rediffmail.com



## Certificate

This is to certify that the research entitled,

### **A Study of Oyo Business Model**

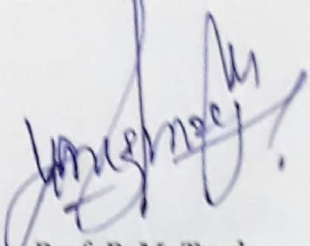
Submitted by

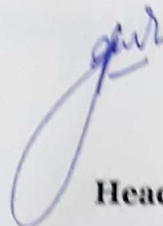
**Sohil Sheikh**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July, 2020  
Place: Amravati

  
Prof. P. M. Tayde  
(Research Supervisor)



**Head**

Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University





## CERTIFICATE

This is to certify that the dissertation entitled,

### **Policy Bazaar: A Financial Study**


Submitted by,

**Vaishanvi Madiwale**

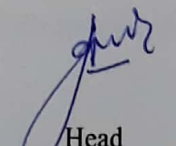
In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020  
Place: Amravati



Dr. S. B. Sadar  
(Supervisor)



Head  
Department of

Business Administration and Management  
Sant Gadge Baba Amravati University



## CERTIFICATE

This is to certify that the research entitled,

**A Study of Education Loan For Higher Student as a Financial  
Inclusion Model With Reference To Mahagaon Taluka**

Submitted by

**AKASH WANKHEDE**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
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Date: 08/09/2020  
Place: Amravati

Prof. Gaurav Khatri  
(Research Supervisor)

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## **CERTIFICATE**

This is to certify that the research entitled,

**Impact of MUDRA Yojana on Financial Inclusion: A Study**

Submitted by

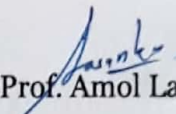
**Radhika Solanke**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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Date: 08/09/2020

Place: Amravati

  
Prof. Amol Lasankar  
(Research Supervisor)

  
**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University, Amravati





## CERTIFICATE

This is to certify that the dissertation entitled,

**‘An Insight to trading of Cotton Crop in Amravati City’**

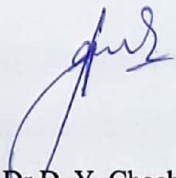
Submitted by,

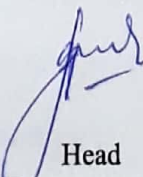
**Ketaki Patil**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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Date: 08/09/2020  
Place: Amravati

  
Dr. D. Y. Chacharkar  
(Supervisor)

  
Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## **CERTIFICATE**

This is to certify that the research entitled,

**Portfolio Management of Casual Workers in  
Amravati – A Study**

Submitted by

**Pragati S. Shirbhate**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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Date: July 13, 2020  
Place: Amravati

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Prof. Madhuri S. Sadar  
(Research Supervisor)



SANT GADGE BABA AMRAVATI UNIVERSITY, UNIVERSITY CAMPUS, AMRAVATI-434 162

## CERTIFICATE

This is to certify that the dissertation entitled,

**Online Shopping by Collegiate Girls:  
A Study of Consumer Response**

Submitted by,  
Shraddha Jayade

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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Date: 08/09/2020  
Place: Amravati

Prof. S. N. Gaikwad  
(Supervisor)

Head

Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University





## Certificate

This is to certify that the research entitled,

**A Study of Payments Bank: Business Model in India**

Submitted by

**Anushree Deshmukh**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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Date: 13 July, 2020

Place: Amravati

**Head**  
Department of  
Business Administration and Management Sant  
Gadge Baba Amravati University

Prof. Madhuri Sadar  
(Research Supervisor)



## CERTIFICATE

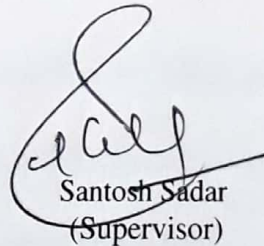
This is to certify that the dissertation entitled,  
**Marketing of Primary Education Funded by Government  
in Tribal Area**

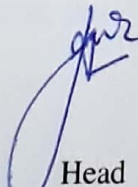
Submitted by,  
Pratik Chimankar

In partial fulfillment of the conditions for the award of degree  
of Master of Business Administration to the Sant Gadge Baba  
Amravati University, Amravati has been prepared under my  
supervision and guidance. It is also certified that:

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presentation for examination.

Date: 14/9/2020  
Place: Amravati

  
Santosh Sadar  
(Supervisor)



Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## **CERTIFICATE**

This is to certify that the dissertation entitled,  
**“Impact Assessment of eWOM and Reviews of Customers Purchasing  
Decisions of Restaurants and Food Outlets.”**

Submitted by,

**Akash P. Sontakke**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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**Date: 13 July 2020**

**Place: Amravati**

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

**Dr. D. Y. Chacharkar**

**(Supervisor)**





## **CERTIFICATE**

This is to certify that the research entitled,  
**“A study on Assessment of Advertisement of Detergent Powder in  
Amravati City”**

Submitted by  
**Kanchan. V. Kayande**

In partial fulfillment of the conditions for the award of degree of  
Master of Business Administration to the Sant Gadge Baba Amravati  
University, Amravati has been prepared under my supervision and  
guidance. It is also certified that:

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presentation for examination.

Date: 13 July 2020

Place: Amravati

**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University

Prof. P. M. Tayde  
( Research supervisor)



## Certificate

This is to certify that the dissertation entitled,

**A Study of Generic Medical and Bhartiya Pradhan Mantri Jan  
Aushadhi Kendra**

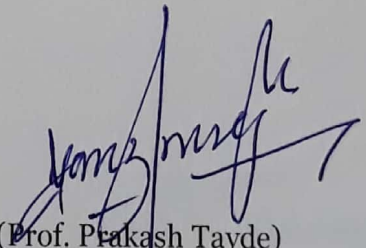
Submitted by

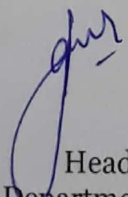
**Yash K. Sharma**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: July 13, 2020  
Place: Amravati

  
(Prof. Prakash Tayde)  
Supervisor

  
Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



SANT GADGEBABA AMRAVATI UNIVERSITY, UNIVERSITY CAMPUS, AMRAVATI- 444 602

## CERTIFICATE

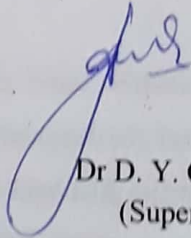
This is to certify that the dissertation entitled,  
**Junk food market- A study of preferences among college going students**

Submitted by,  
**Shweta Mirani**

In partial fulfilment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020  
Place: Amravati

  
Dr D. Y. Chacharkar  
(Supervisor)

  
Head

Department of Business Administration and Management  
Sant Gadge Baba Amravati University



## DEPARTMENT OF BUSINESS ADMINISTRATION & MANAGEMENT



TO BETTER MANAGEMENT FOR BETTER TOMORROW



SANT GADGEBABA AMRAVATI UNIVERSITY, UNIVERSITY CAMPUS, AMRAVATI- 444 602

### Certificate

This is to certify that the research entitled,

#### STUDY OF PHONEPE IN AMRAVATI CITY

Submitted by

**Shruti Parbhanikar**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020

Place: Amravati

Prof. V. R. Augustine  
(Supervisor)

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## **CERTIFICATE**

This is to certify that the research entitled,  
**“A Study On Utility Of 4G Academic Learning Application  
Among PG Students”**


Submitted by  
**Pravin Vasudeo Nirmal**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020  
Place: Amravati

(Prof. S. N. Gaikwad)  
Supervisor

  
**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## Certificate

This is to certify that the research entitled,

**A Study of PM Fasal Bima Yojana - A Case Study Warud  
Tehsil**

Submitted by

**Rakhi S. Naringe**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020  
Place: Amravati

**Head**

Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Prof. Virendra Augustine  
(Research Supervisor)





## CERTIFICATE

This is to certify that the research entitled,  
**“To study Customer Perception and Attitude towards Mobile  
Banking Services of State Bank of India”**


Submitted by  
**Sonali D. Thorat**


In partial fulfilment of the conditions for the award of degree of  
**Master of Business Administration** to the Sant Gadge Baba Amravati  
University Amravati, during the academic year **2019-2020** has been  
prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less  
than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its  
presentation for examination.

Date: 13 July 2020

Place: Amravati

  
**Prof. B. T. Gawande**  
(Guide)

  
**The Head**  
**Department of**  
**Business Administration and Management**  
**Sant Gadge Baba Amravati University, Amravati**



## **CERTIFICATE**

This is to certify that the dissertation entitled,  
**A Study of Consumer Perception and Choice Towards Ice-Creams For College  
Students In Amravati City**

Submitted by,  
**Amit Jawanjal**

In partial fulfilment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020

Place: Amravati

Head

Prof. B. T. Gawande  
(Supervisor)

Department of Business Administration and Management  
Sant Gadge Baba Amravati University



## CERTIFICATE

This is to certify that the research entitled,  
“A study of marketing challenges of SBI’s mobile banking service “  
YONO” in Anjangaon Surji”

Submitted by  
**Diksha T. Wankhade**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020

Place: Amravati

**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University

Prof. B. T. Gawande

( Research supervisor)





## **CERTIFICATE**

This is to certify that the research entitled,

**A Study on Risk and Return Analysis of Life Insurance  
by Middle Size Farmer at Bhatkuli Tehsil**

Submitted by

**POOJA V.DEHANKAR**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 16-07-2020

Place: Amravati

**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University

Prof. B.T. GAWANDE

(Research Supervisor)



## **CERTIFICATE**

This is to certify that the research entitled,

### **A Study Of Consumer Behavior Towards Online Food Delivery**

Submitted by

**Shivani K. Shirbhate**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020  
Place: Amravati

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Dr. D. Y. Chacharkar  
(Research Supervisor)

**DEPARTMENT OF BUSINESS ADMINISTRATION & MANAGEMENT**



**CERTIFICATE**

This is to certify that the research entitled,


**“Consumer Buying Behavior Toward Kingfisher Beer At Amravati City“**


Submitted by  
**Vishal A. Awad**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020  
Place: Amravati

  
Dr. B. T. Gawande  
( Research supervisor)

  
**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University.



**DEPARTMENT OF BUSINESS ADMINISTRATION & MANAGEMENT**



**CERTIFICATE**

This is to certify that the research entitled,

**A Study the Role of Insurance Agent for Deriving Benefits of Lapsed Life  
Insurance Policies**

Submitted by

**Sagar Dhakulkar**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

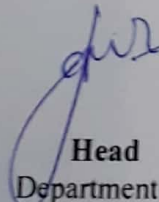
- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 15/07/2020

Place: Amravati

Prof. S.N. Gaikwad

(Research Supervisor)

  
**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University,  
Amravati



## **CERTIFICATE**

This is to certify that the research entitled,  
**“A Study of Awareness and Issues of Auto Insurance Policies among Policy Holders”**

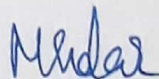
Submitted by  
**Shreya A. Shaha**

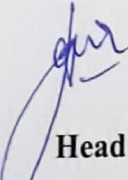
In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020

Place: Amravati

  
Prof. Madhuri Sadar  
( Research supervisor)

  
**Head**  
Department of

Business Administration and Management  
Sant Gadge Baba Amravati University



## CERTIFICATE

This is to certify that the research entitled,  
**“To study consumer perception of Patanjali skin care products towards  
targeted women segment”**

Submitted by

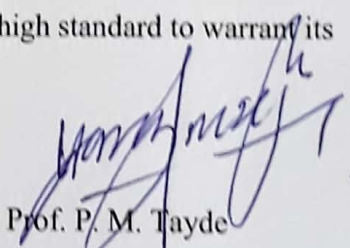
**Ekta R. Bhingare**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020

Place: Amravati

  
Prof. P. M. Tayde  
( Research supervisor)



**Head**

Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University





## CERTIFICATE

This is to certify that the dissertation entitled,  
  
Cosmetic usage of newly married girls in muslim community  
  
A study of buyers response to its advertising.

Submitted by,  
  
Javeriya .D. SK Fayyaz

In partial fulfillment of the conditions for the award of degree of Master of  
Business Administration to the Sant Gadge Baba Amravati University,  
Amravati has been prepared under my supervision and guidance. It is also  
certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 11 July 2020  
Place: Amravati.

**Prof. Virendr Augustine**  
(Supervisor)

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## **CERTIFICATE**

This is to certify that the research entitled,

**Crop Loan Scheme for Financial Inclusion - A Study**

Submitted by

**Poonam Satpute**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 14/9/2020  
Place: Amravati

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Dr. Santosh Sadar  
(Research Supervisor)



## CERTIFICATE

This is to certify that the dissertation entitled,

**A Study of Customer Satisfaction Towards  
Mahindra & Mahindra SUV's**

Submitted by,

Pritesh Thakur

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020

Place: Amravati

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Prof. Rashmi Khanzode  
(Supervisor)





## CERTIFICATE


This is to certify that the dissertation entitled,  
**Customer Satisfaction towards Amravati Naturals - A Study**


Submitted by,  
Rupali Makode

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020  
Place: Amravati

  
Prof. Kashmi Khanzode  
(Supervisor)

  
Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## CERTIFICATE

This is to certify that the research entitled,

### **MEDICLAIM INSURANCE AS INVESTMENT TOWARDS HEALTHY LIFE AN ANALYTICAL STUDY**

Submitted by

**Sumit R. Ganorkar**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020  
Place: Amravati

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

**Prof. Rashmi Khanzode**



## CERTIFICATE

This is to certify that the dissertation entitled,  
**A study of crop insurance in Jalgaon jamod tehsil**

Submitted by,  
Shriram Ugale

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
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Date: 13 July 2020  
Place: Amravati

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Prof. Rashmi Khanzode  
(Supervisor)





## **CERTIFICATE**

This is to certify that the research entitled,

**ATM Services In Amravati: Towards Cashless Banking Services**

Submitted by

**Raghunandan R. Shrivastava**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 14/9/2020  
Place: Amravati

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

  
Dr. S. B. Sadar

**DEPARTMENT OF BUSINESS ADMINISTRATION & MANAGEMENT**



**CERTIFICATE**

This is to certify that the research entitled,  
**“To study collegial girls perception towards herbal cosmetic products”**

Submitted by

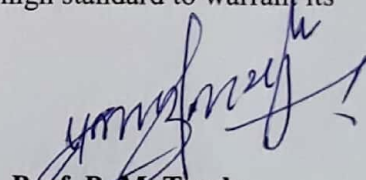
**Arpita V. Shrikhande**

In partial fulfilment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

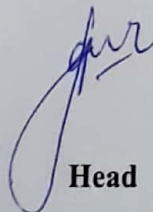
- i) The candidate has satisfactorily conducted this research for  
not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

**Date:** 13 July 2020

**Place:** Amravati

  
**Prof. P.M. Tayde**

( Research supervisor)



**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University



## **CERTIFICATE**

This is to certify that the research entitled,

**A Study of Self Help Groups in the Context of Employability**

Submitted by

**Radhika A. Yawale**

To

**The Head Of the Department of**

**Business Administration and Management**

**Sant Gadge Baba Amravati University**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- The candidate has satisfactorily conducted this research for not less than one academic year.
- The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 14/9/2020

Place: Amravati

Head

Department of Business Administration & Management  
S. G. B. Amravati University Amravati.

Prof. Madhuri Sadar

(Supervisor)





## **CERTIFICATE**

This is to certify that the research entitled,

**Impact of MUDRA Yojana on Financial Inclusion: A Study**

Submitted by

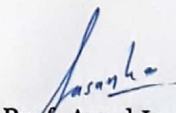
**Radhika Solanke**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020

Place: Amravati

  
Prof. Amol Lasankar  
(Research Supervisor)



**Head**

Department of

Business Administration and Management

Sant Gadge Baba Amravati University, Amravati



## CERTIFICATE

This is to certify that the research entitled,

**A STUDY OF SELF HELP GROUP'S : ECONOMIC AND SOCIAL  
EMPOWERMENT OF WOMEN**

Submitted by

Vaishnavi V. Dhandar

To

**The Head Of the Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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Date: 08/09/2020

Place: Amravati

Head

Department of Business Administration & Management  
S. G. B. Amravati University Amravati.

Prof. Amol Lasankar

(Supervisor)



## **CERTIFICATE**

This is to certify that the research entitled,

**Impact of Mobile Wallets  
on Cashless Transactions :  
A Study of Retailers**

Submitted by

**Parag Mahajan**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
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Date: 08/09/2020  
Place: Amravati

**Head**  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Prof. Amol Lasankar  
(Research Supervisor)





## CERTIFICATE

This is to certify that the dissertation entitled,

**A Study of Consumer perception towards branded wrist watch in Amravati city.**

Submitted by,

Faizan Khan

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 11 July 2020

Place: Amravati.

*Augustine*

**Prof. Virendr Augustine**  
(Supervisor)

*[Signature]*

Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## **Certificate**

This is to certify that the research entitled,

**"A Study of Consumer Buying Behavior of Two Wheeler In Amravati City"**  
**(Special Reference Bajaj Two Wheelers )**

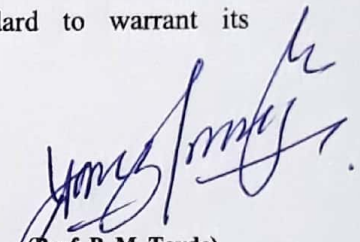
Submitted by

**Mr. Sanket Ajankar**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than One academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020  
Place: Amravati

  
(Prof. P. M. Tayde)  
Supervisor

  
Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



## CERTIFICATE

This is to certify that the dissertation entitled,

**An Analytical Study of Tourism Services in Amravati**

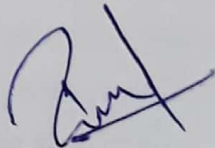
Submitted by,

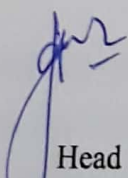
**Vedant A. Bharadwaj**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020  
Place: Amravati

  
Prof. Rashmi Khanzode  
(Supervisor)

  
Head  
Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University



# CERTIFICATE

This is to certify that the dissertation entitled,

## **“A STUDY OF BRAND PREFERENCES FOR SOAP AND TOILETERIES PRODUCTS AMONG RURAL CUSTOMERS IN AMRAVATI DISTRICT”**

Submitted by,

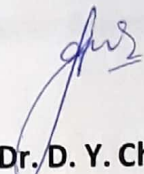
**Aamir Mahemood Khan**

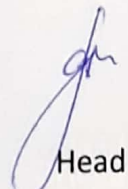
In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

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- ii. The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 15 July 2020

Place: Amravati

  
**Dr. D. Y. Chacharkar**  
(Supervisor)

  
Head  
Department  
of

Business Administration and Management  
Sant Gadge Baba Amravati University



**TO BETTER MANAGEMENT, FOR BETTER TOMMORROW**



## **CERTIFICATE**

This is to certify that the research entitled,

**Financial issues of local government:- A case of nandgaon  
peth grampanchayat**

Submitted by

**Nikhil E. Chopkar**

To

**The Head Of the Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- The candidate has satisfactorily conducted this research for not less than one academic year.
- The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 15/6/20

Place: Amravati

Prof. Sachin Gaikwad  
(Supervisor)

  
08/09/2020  
Head  
Department of Business Administration & Management  
S. G. B. Amravati University Amravati.





TO BETTER MANAGEMENT FOR BETTER TOMORROW



SANT GADGEBABA AMRAVATI UNIVERSITY, UNIVERSITY CAMPUS, AMRAVATI- 444 602

## CERTIFICATE

This is to certify that the dissertation entitled,

**“Impact Assessment of eWOM and Reviews of Customers Purchasing Decisions of Restaurants and Food Outlets.”**

Submitted by,

**Akash P. Sontakke**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i. The candidate has satisfactorily conducted this research for not less than one academic year.
- ii. The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 13 July 2020

Place: Amravati

**Dr. D. Y. Chacharkar**

(Supervisor)

Head

Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University





## **CERTIFICATE**

This is to certify that the research entitled,

### **Investment In Mutual fund**

### **“A Study Of Risk And Return”**

Submitted by

**Mayur F. Rahangdale**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020  
Place: Amravati

**Head**

Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Prof. Gaurav Khatri  
(Research Supervisor)



## **CERTIFICATE**

This is to certify that the research entitled,

**A Study of Financial  
Planning of Workers in  
Amravati MIDC Area**

Submitted by

**Nayana Lokhande**

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

- i) The candidate has satisfactorily conducted this research for not less than one academic year.
- ii) The dissertation is of sufficiently high standard to warrant its presentation for examination.

Date: 08/09/2020

Place: Amravati

**Head**

Department of  
Business Administration and Management  
Sant Gadge Baba Amravati University

Prof. Amol Lasankar  
(Research Supervisor)